

# Sponsorship Proposal 2023-2024

UBC SUPPLY CHAIN AND OPERATIONS ASSOCIATION

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# Presidential Message

The UBC Supply Chain and Operations Association (SCOA) is a student-run organization composed primarily of students from the University of British Columbia. In the past few years, the importance of the supply chain industry has come into the spotlight and with it, curiosity. As students begin to delve into themselves and their career paths, nothing is as valuable as exposure in honing their skills and passions. SCOA exists to help current and prospective OPLOG (Operations and Logistics) and GSCLM (Global Supply Chain and Logistics Management) students by providing them with exclusive and unique experiences that introduce them to the supply chain industry.

This club has inspired many students and alumni at UBC to pursue careers in supply chain and operations. Through our work of hosting events, educating through our podcast and newsletter, and most recently building connections via our Mentorship Program, we have facilitated students' exploration in these fields. As well, these opportunities serve to equip students with opportunities to succeed in their professional endeavors within an enjoyable and welcoming environment. It is crucial for SCOA to continue to lay the foundational structure to support future leaders in the field. By partnering with SCOA, your organization will receive the chance to be a monumental part of many students' journey of professional development.

SCOA's success largely relies on your generous support and on behalf of the Executive Team and members, we thank you for taking the time to read our sponsorship package. We hope to have you join us in our work to continue helping students cultivate their skills, passions, and in paving their pathway to success.

If you have any questions or want additional information, please do not hesitate to contact us.

Sincerely,  
Katrina Montero & Grace Kim  
SCOA Presidents 2023-2024

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# About SCOA

The University of British Columbia Supply Chain & Operations Association, or SCOA, is a student organization focused on providing valuable events and connections for students of all backgrounds.

Since the club's initial conception at the turn of the century, the organization has undergone multiple changes and rebrands to keep up with the constant evolution of the industry. Overtime, the club now prioritizes 3 main goals to achieve our mission

## Goals



- Cultivate: cultivate knowledge around specializations, the industry, and potential careers
- Connect: provide opportunities to connect with industry professionals
- Create: create opportunities for students to challenge themselves and exercise their skills

## Mission



To bridge the gap between interest and actuality in a safe, supportive, and encouraging manner that provides students with the tools necessary to gain the insight and skills necessary for the logistics and supply chain industries



# Why Partner with SCOA?

## Our Members

Through our events and workshops, SCOA members consist of UBC students from various backgrounds who are future leaders in the supply chain, logistics, and operations fields. SCOA's success is directly linked to the club's membership, which consists of a variety of international students with diverse backgrounds specializing in finance, marketing, engineering, and more.



## Our Partners

As a sponsor, your support is invaluable to providing students with networking opportunities, professional development, and exposure to careers in supply chain and operations. Your support provides the opportunity to engage with a concentrated group of future leaders in the industry. This is your opportunity to advertise, scout talent, play a role in shaping your industry, and build recognition for your organization.

As we represent one of the fastest-growing industries on the international stage, partnerships are the key to success for both our members and our partners. We hope to build unique and strong relationships with our partners, specifically choosing organizations that align with SCOA goals and values.



# Events

## Facility Tours

One of SCOA's most popular partner events is our facility tours. Each year, SCOA invites a group of UBC students to tour a participating firm's facility. In the 2022/2023 academic year, both of our facility tours had a waitlist for hopeful attendees. Whether it be a visit to a company's factory, office, or operations center, facility tours have been an excellent way for students to learn about supply chain and operations. Through these tours, students can visually experience what goes on in operations and understand how to add value to a firm. For participating firms, facility tours are both an excellent way to showcase operations and interact directly with passionate students – leaving them with a lasting impact. Every year, we always welcome new companies to participate in our unique event. In past years, we have partnered with many companies such as Toyota, YVR Airport, London Drugs, Amazon, Arc'teryx, Aritzia, and Lululemon, to create hands-on learning experiences for all parties involved.

## Case Competition

Our annual case competition is another of our key partner events. Throughout the workshop, guidance is offered by consultants which fosters a learning environment for students to gain hands-on experience, as well as industry perspectives from professionals on supply chain-related issues. Students also receive the opportunity to build relationships with working professionals and experts from a leading company within supply chain and operations. In past years, we have partnered with Slimstock and Slalom as our case partner to have our members tackle a real issue in the industry.



## Event Highlight

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Amazon Facility Tour

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ARC'One Distribution Centre  
Tour

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Slalom Showcase and Mini  
Case Competition

# Events

## Networking Nights

Almost every SCOA event has some type of networking component. We understand that, as an industry that is still relatively underrepresented within the business world, advice from senior students and industry professionals is invaluable to our members.

Both ConnectTrek and Industry Insights are flagship events, in which industry professionals are invited to network with our members and our partners are invited to send representatives. New This year, we hope to introduce Mentorship Night and a GSCLM/OPLOG Night, in which students can connect with both peers and industry professionals. Having the support of our partners, especially on these two events, would be invaluable towards SCOA's mission.



## Event Highlight

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Launch Party

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ConnectTrek

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GSCLM/OPLOG Night

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Industry Insights

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Mentorship Night

# Ways to Support

## Monetary

Financial Donations of any size or format (grants, gift cards, scholarships, etc)

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Food/Beverage Funding for events or Food/Beverages

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Door Prizes/Swag (totes, pens, stickers, notebooks, etc)

## Non-Monetary

Guest Delegates, Panellists, Networking Representatives, etc

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Hosting facility/office tours

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Participation in our Mentorship Program





# Partnership Tiers

## **Silver ~ \$350/one-two time participant in events**

- logo presence in media (newsletter, advertising for events)
- job positions advertised in the newsletter
- promotion opportunities in our media channels

## **Gold ~ \$500/multi-participant in events**

- large logo presence in media (newsletter, advertising for events)
- job positions advertised in the newsletter
- promotion opportunities in our media channels
- verbal acknowledgment of sponsorship at events and in podcast episodes

## **Platinum ~ \$750**

- large logo presence in media (newsletter, advertising for events)
  - job positions advertised in the newsletter
  - promotion opportunities in our media channels
  - verbal acknowledgment of sponsorship at events and in podcast episodes
  - Keynote speaker/promotion opportunities at events
  - Sponsorship attached to the club email signature, Instagram, LinkedIn, etc
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**Thank you!**  
**Hope you are**  
**interested!**

**Contact**

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